



Motion regarding the Member Survey prize

Background

The Member Appreciation Committee has been working on a Member Survey. The goal with the survey is to find out what our members think of UF in general: how they find out about UF, how they feel about getting involved in the association, what UF can improve, etc. The purpose is to get a foundation both for the Vision Committees and the Board to continue the work with improving our members' experience of UF, to recruit more members and to get members to remain in the association.

The Member Appreciation Committee presented at the last board meeting to have a prize lottery among the people who answer the survey. The suggestion of the prize is: one ticket to the UF Gasque this spring (worth 500 SEK) OR a cinema gift card for the same value. The money would be taken from the budget post "Föreningsutveckling".

Purpose

In order to get a good base to work from, the goal is to get as many people as possible to answer the survey. The risk with a member survey though is that it might be hard to get a large number of people to answer it. The purpose with having a prize lottery for the Member Survey is therefore to attract more people to answer it.

Proposal

Can the Board decide to contribute with 500 SEK from the budget post "Föreningsutveckling" to the Member Survey prize (one UF Gasque ticket OR a cinema gift card worth the same amount)?

Author

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