



Decision on Career Day Platform

Rapporteur

Isak Lefvert, President

Proposals

to allocate 25 000 SEK to contract two web designers to create a Career Day internet platform *and* provide the extra sum up to the contract fee of 50 000 SEK, should the internal and external financing of the project not amount to 25 000 SEK

Pros and Cons

Career Day 2020 was originally planned to be hosted in april but was postponed due to the pandemic. The responsible made the judgement that it would be more beneficial for the purpose of the event to host it online, rather than small-scale in real life.

The contract with the web engineers would entail

1. A platform specifically designed for hosting Career Day 2020
2. A subscription to the services of the web designers to decode the platform for up to two subsequent Career Days.

The costs can be compared with the, in 2019, budgeted amount for Career Day 2020: 15 000 SEK. These money are essentially not spent. Further, buying a similar service from an established web developing company, would amount more than 100 000 SEK.

Having it online in mid-November would mark the first time we would host a work fair online, and we have no previous experience with the member engagement in such a format, which is a risk. However, such risks, can be argued, is essential in the wake of the pandemic.

Decision

The board decides to allocate the money.