



Material for Discussion on Membership Fee Proposal

Proposals

to propose a new membership fee of 0 SEK until the Annual Meeting of 2021 or

to propose a new membership fee of 0 SEK until the Annual Election Meeting of 2022

to propose a new membership fee of X SEK until the Y date.

Background

The Decision of May 2020 to remove our membership fee has now expired, meaning that as of the 1st of March, we charge new members 100 SEK.

It has been difficult to evaluate the effect of having a no-cost membership. On one hand, the 100 SEK did not seem to be an obstacle before the pandemic, as we had so many events and activities that persuaded people to become members anyway. However, with regards to us ceasing many operations during this year, it can be speculated that our 0 SEK membership fee lowered the threshold to become a member for people who otherwise would not have bothered. For instance, with the FB push during the last weekend of free membership, we recruited almost 100 new members who signed up for free.

Economically, the annual income of having a 100 SEK membership fee has amounted to approx. 70 000 SEK. Considering our situation for this and the upcoming year, that is not a massive sum; the key factor being how many members we recruit, both in absolute numbers and with regards to the other UF associations. Compared to the national average in UFS, we have fared better during the pandemic.

Concerning the “backstop” dates, those are set above the annual meetings, to allow for the annual meetings to take regular decisions. Choosing between the annual meetings, setting it to the October meeting would relieve the ordinarily heavy spring Election Meeting from another point on the agenda, but would of course gather less publicity. Further, it can also be argued that we should set another more arbitrary date in March/April, to allow the next board to pull the same “membership is expiring soon” stunt as we did the other week :)

Rapporteur

Isak Lefvert, President