



Material for Discussion: Adding another board position for the web editor-in-chief role

Proposal

To propose to elect two (2) Web Editors-in-Chief at the annual meeting in May.

Background

This past operational year the Uttryck Magazine editorial team has expanded in various ways. The team has gained new members and new initiatives have been taken, for example UttryckTV. Currently, the web editor-in-chief holds the responsibility of both running the web magazine and establishing UttryckTV and making it grow. Additionally, a lot of the work with Uttryck's social media channels is carried out by the web editor-in-chief. Resulting in a heavy workload and split priorities. For the time being the possibilities of expanding the web magazine and making it reach its fullest potential is limited due to lack of time. The concern regards the future of both of the digital platforms and precaution is needed in order to guarantee their future growth.

Both the web edition of Uttryck Magazine and UttryckTV could gain vital resources by distributing the responsibility between two board members instead of one. In order to develop the digital activities of Uttryck, more manpower is needed. Therefore, the proposal regards the addition of a new board position for someone who is to share the responsibility and workload for the web magazine and UttryckTV, making two web editors-in-chief.

Rapporteur

Aina Olsson, Web Editor-in-Chief